



Designing Success

By Mami Works, LLC

About Me



My name is Michelle and I am the Mami behind Mami Works. I am a Pathologists' Assistant turned Stay at Home Mami turned entrepreneur. My husband is the hardest working man I know and I am the Mami of 3 beautiful and AMAZING girls (with my youngest being born in 2020 at the start of the COVID-19 pandemic).

Over the course of my entrepreneurial journey, I quickly learned how important imagery is for your business. Whether it is for social media, product catalogues, or your website... an image can speak a million words. However, creating those images can be a daunting and time consuming task and that's where I come in!

I help Women Small Business Owners gain freedom to grow their business by taking their vision and bringing it to life through professional, engaging and eye-catching imagery and business assets. As a serial entrepreneur, I know how challenging creating images can be. I've been there! But, I enjoy all aspects of image design and creation including the challenges that it may present. I am also extremely passionate about helping others and seeing entrepreneurs succeed. Combining these two passions, I help women design the success they deserve!



My Mission

My mission is to provide one-on-one, concierge, image and business marketing assets creation services to women business owners who want to strengthen their business imagery but are overwhelmed by the process and/or knowledge needed. Through cohesive and consistent messaging I help bring visions to life.

Why Work With Me?

- I have been in your shoes! I know how difficult and time consuming it can be to create images.
- I design professional, engaging and striking images.
- I will help alleviate stress & free up time to focus on other areas of your business.
- I use a consultative approach to execute your vision
- We work together to get your business noticed!





My Services

The Mami Works - Event Special

Are you planning an event? Do you feel overwhelmed with creating the marketing materials for your event? Do you wish it could just be done for you?

If you answered yes to any of these questions... I have the solution for you!

Introducing The Mami Works - Event Special! With four available options, you are guaranteed to find the one that is right for you!

Option 1 - \$397

- Access to ready-to-go, fully customizable event marketing package of Canva Templates.
- Includes:
 - 3 Event Fliers (each and IG Size and 8.5" x 11" size)
 - 2 IG Story Video Covers
 - 1 Clubhouse Template Flier
 - 2 Social Media Banners (FB and Linked in)
 - 1 Workbook
 - 1 Business / Attendee Directory
 - 2 Presentation Slide Decks

The Mami Works - Event Special (Cont'd)

Option 2 - \$597

- A 30 minute implementation call for you and/or your team on how to use Canva to switch the colors, fonts, images, etc... of the Canva templates.
- Includes everything in Option 1.

Option 3 - \$1500

- A 30 minute strategy call to discuss branding and vision.
- The Mami Works team will customize all of the templates in Option 1 to match the event branding.

Option 4 - \$3000

- A 30 minute strategy call to discuss branding and vision.
- Custom event marketing design package bringing the desired vision to life over the course of 60 days (shorter time possible... just ask!)
- Weekly 15 minute update calls until the week of the event.

**** Please note: some of the elements used in the templates are Canva Pro elements and will require a Canva Pro account or cost a small fee to purchase the Canva Pro elements.*

The Mami Works

Custom Package Designed For You *(Prices Vary... Just ask!)*

- Business vision consultation
- Package can include a combination of templates (i.e. business proposals, service brochures, etc...), images (social media, website), website creation, Canva instruction, and more!

The Mila

Custom Wix Website *(Starting at \$850)*

- Business vision consultation
- Single one page website customized with your logo, brand colors, brand fonts, etc...
- Images and content provided by client.
- Weekly 30 minute call to update on progress of website
- Turnaround time 30 days
- Additional Services for additional fee includes connecting backend processes, image creation, etc...

The Laila

Custom Social Media Images *(Starting at \$380/month)*

- Business vision consultation
- 2 (or more) custom social media images per week to showcase products, client testimonials, inspirational quotes, etc...
- Caption, quote, and/or image request provided by client
- Each image will be customized with your logo, brand colors, brand fonts, etc...

The Elina

Custom Canva Templates *(Starting at \$280)*

- Business vision consultation
- 3 (or more) basic custom Canva templates to showcase products, client testimonials, inspirational quotes, etc...
- Each template will be customized with your logo, brand colors, brand fonts, etc...
- 3 revisions included

Let's Work Together

If you are interested in learning more about how I can bring your vision to life, feel free to contact me through any of the channels below:

Email:

hellomamiworks@gmail.com

Website:

designingsuccess.mamiworks.com
(Currently Under Construction)

DM on IG or Clubhouse:

@mami_works



What My Clients Are Saying...



"Having Michelle's help with creating social media graphics for my clients has freed my time up to focus on other aspects of my social media management service, which has been such a relief!

Her creativity and insight has been so helpful for achieving improved engagement on social media. I trust Michelle to help me create a high-end brand presence for my clients."

Tammy Gibson, Content Strategist



"Working with Michelle has been a blessing. As I was getting ready to launch my business, I needed help with my social media posts, making everything look cohesive and professional. I sat down with Michelle to explain my vision and after our discussions she really understood me and brought my vision to life. My launch would have not been possible without the help of Michelle!!"

Shakira Ramos Crespo, Founder Women STEM Together & TEDx Speaker

I have been a small business owner for twenty years. My business hinges on word of mouth and customer demand for education for their children. Until a few years ago, my company was always thriving with a full waiting list but when I relocated to a different state, far from my business home I found myself needing some support.

I met Michelle through a site, where I was able to help educate children. She immediately could see that others would benefit from my expertise and nurturing personality. Michelle helped me set goals, make a plan and design a beautiful, functional website so that families could utilize my services. She continues to monitor and support me, as a business owner by upgrading services and designing promotional products for my school. She is so easy to work with and is in constant contact to further her understanding of my needs, clarify expectations and brainstorm ideas for future growth. She is a truly amazing woman with a strong, loving personality, who desires sores to everyone she meets.

Elisa Street, Founder / Owner Jewel Street Academy

